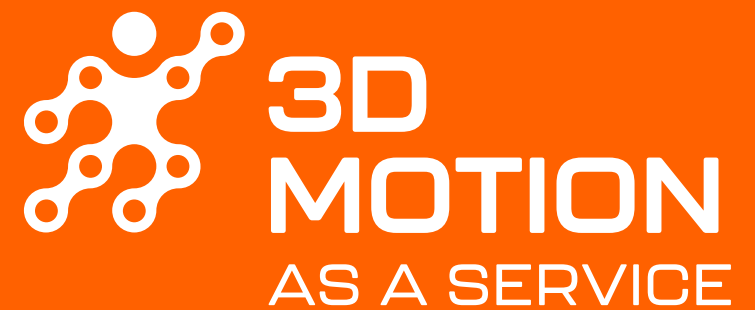
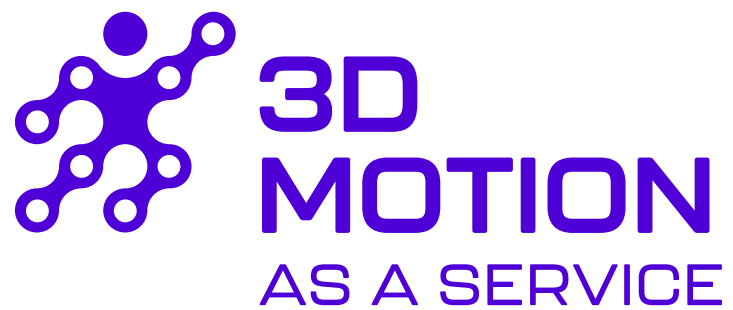
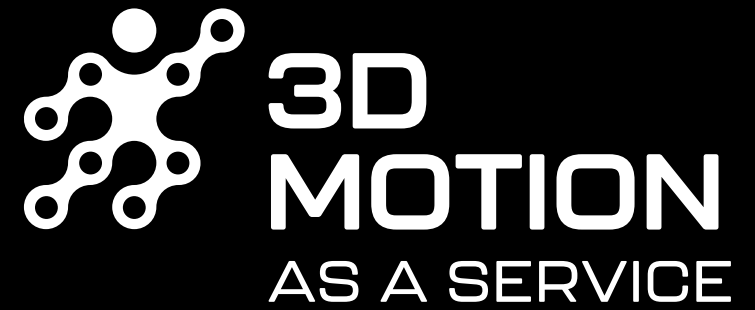
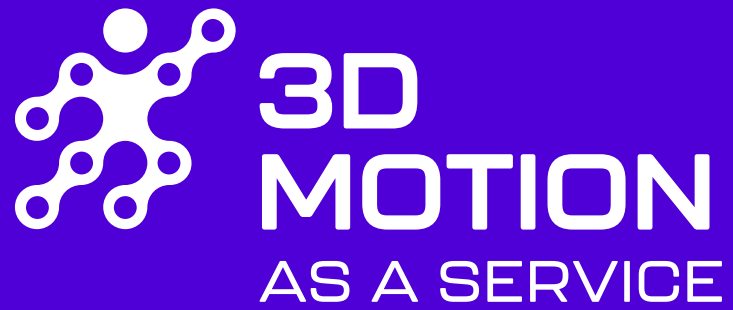
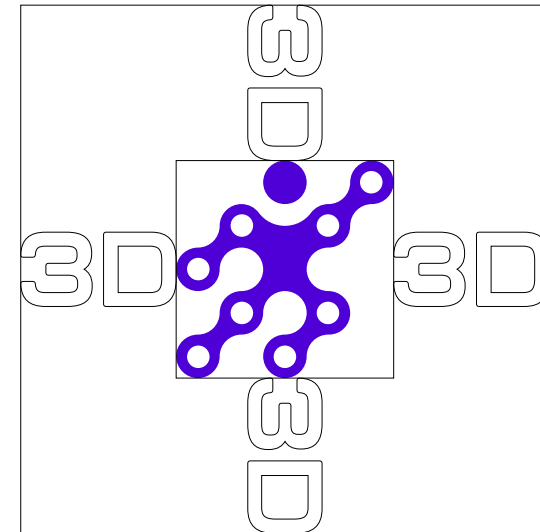
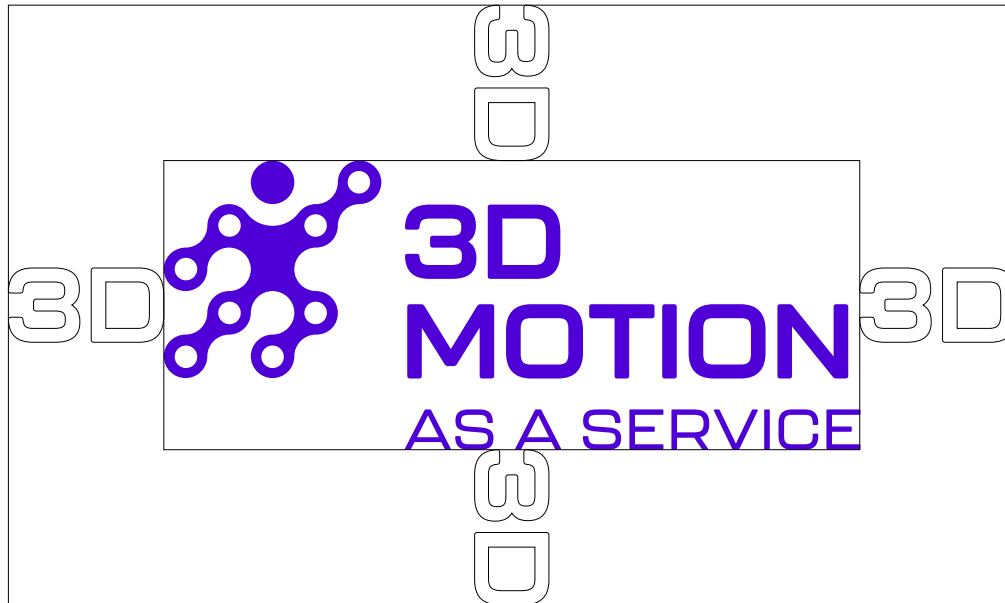


3D MOTION AS A SERVICE

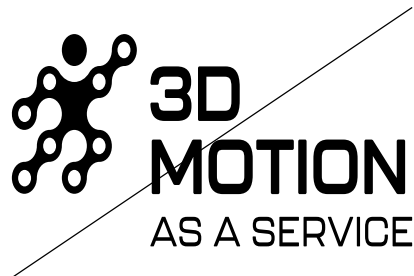
Essential Brand Guidelines



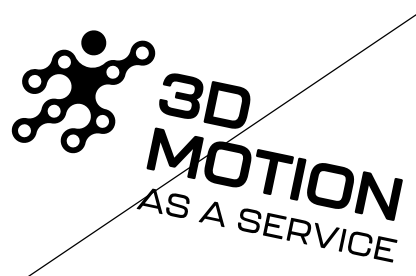
Logo & Placement



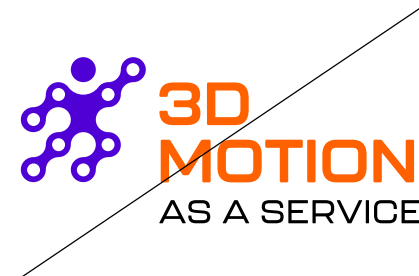
Logo Don'ts



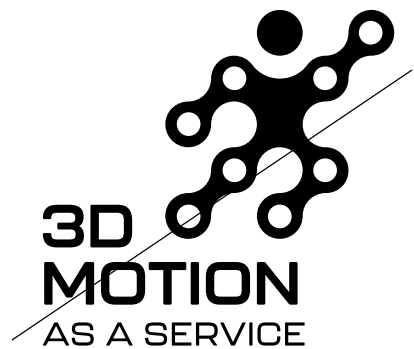
Never distort or expand the logo



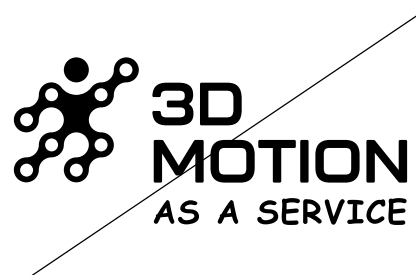
Never use the logo in a new angle



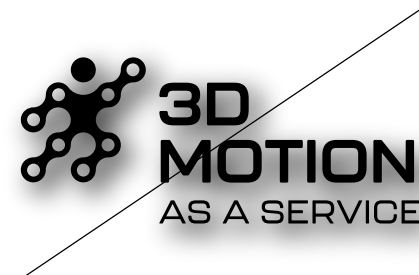
Never change the logo colors



Never change the ratio between the logo elements



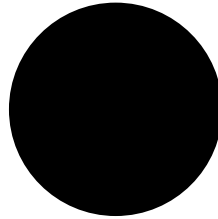
Never change the logo font



Never use any kind of effects

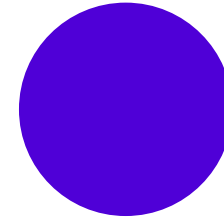
Colour Palette

Primary Colors



#000000

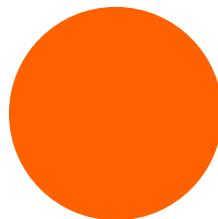
R 0 / G 0 / B 0
C 100 / M 100 / Y 100 / K 100



#4D00D7

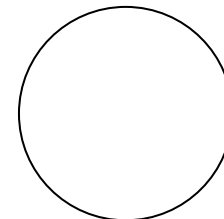
R 79 / G 0 / B 215
C 80 / M 85 / Y 0 / K 0

Secondary Colors



#FF6100

R 255 / G 97 / B 0
C 0 / M 75 / Y 100 / K 0



#FFFFFF

R 255 / G 255 / B 255
C 0 / M 0 / Y 0 / K 0

Typography & Fonts

Kallisto Heavy

Headings

**The quick brown fox jumps
over the lazy dog**

Montserrat Semibold

Subheadings

The quick brown fox jumps over the lazy dog

Montserrat Regular

Text

The quick brown fox jumps over the lazy dog

Graphic Elements

